

CLAIMS

What is claimed is:

1. An ordering process linking products tried or identified in a real world setting with both an Internet and real world buying solution, said process comprising:

A coding system identifying product, inventory holder, retailer and /or promoter.

An order form made available at the retail establishment giving consumers an immediate buying opportunity,

An Internet site designed to accept the said product code and process the information in order to ensure designated profit sharing and goods delivery,

A label which is detachable or non-detachable from product, said label equipped with said code linking said Internet site and said order form, and

A mobile device, which can be used to order, said product using said code and said Internet site.

2. An ordering process linking products tried or identified in a real world setting with both an Internet and real world buying solution, said process comprising:

A coding system identifying the product. This CODE would allow the website to identify all players who are entitled to profit sharing once the sale is made.

An order form made available at the retail establishment giving consumers an immediate buying opportunity,

An Internet site designed to accept the said product code and process the information in order to ensure designated profit sharing and goods delivery,

A label which is detachable or non-detachable from product, said label equipped with said code linking said Internet site and said order form, and

A mobile device, which can be used to order, said product using said code and said Internet site.

3. An ordering process linking products tried or identified in a real world setting with both an Internet and real world buying solution, said process comprising:

A coding system identifying product, inventory holder and retailer,

An order form made available at the retail establishment giving consumers an immediate buying opportunity,

An Internet site designed to accept the said product code and process the information in order to ensure designated profit sharing and goods delivery,

A label which is detachable or non-detachable from product, said label equipped with said code linking said Internet site and said order form, and

A mobile device, which can be used to order, said product using said code and possibly said Internet site.

4. An ordering process linking products tried or identified in a real-world setting with both an Internet and real world buying solution, said process comprising:

A coding system identifying product,

An order form made available at the retail establishment giving consumers an immediate buying opportunity (the order form is to be mailed or faxed to the clearing website)

An Internet site designed to accept the said product code and process the information in order to ensure designated profit sharing and goods delivery,

A label which is detachable or non-detachable from product, said label equipped with said code linking said Internet site and said order form, and

5. An ordering process linking products tried or identified in a real world setting with both an Internet and real world buying solution, said process comprising:

a coding system identifying product,

an Internet site designed to accept the said product code and process the information in order to ensure designated profit sharing and goods delivery, and

A label which is detachable or non-detachable from product, said label equipped with said code linking said Internet site and said order form.